

1. Name	Dr. M. Anitha
2. Designation	Assistant Professor
3. Qualification	M.Com., PGDCA., NET, SET, Ph.D.,
4. Mobile number	9487937007
5. E-mail id	anithamcom@auxiliumcollege.edu.in
6. Teaching Experience	5+ years
7. Area of specialization	Cost & Management Accounting, Advanced Business Statistics, Financial Accounting, ERP, Tally, Research Methodology.
8. Positions Held in Auxilium	Assistant Professor
9. Research Experience and Guidance	Research Experience over 8 years and Guiding M. Com Projects for 4 +years
10. No. of Papers Published	3
11. No. of Papers Presented in the National/ International/ Seminars/ Workshops/ Conferences	2
12. No. of Seminars/Workshops/Conferences organized:	5
13. No. of Books Published/Edited/Co-edited	1 Book Chapter
15. Other bodies (Descriptive)	Member of Nature Science Foundation,
16. Any Other (Descriptive)	<ul style="list-style-type: none"> • Worked as Oracle Financials Functional Consultant in Data Software Research Company, Chennai, where I've gained Industrial experience with ERP exposure. • Attained Online Share Trading experience from India Infoline Pvt. Ltd., and CD Equisearch Pvt. Ltd.

Publications in Journals

- Anitha M and Dr. R. Padmaja, 'A Study on the effectiveness of Moving Average Convergence and Divergence using select stocks from Automobile sector in NSE India', Indian Journal of Applied Research, ISSN - 2249-555X, December 2016, Vol.6, Issue:12, pp 758-760.

- Anitha M and Dr. R. Padmaja, 'A Study on Technical Indicators in Online Share Trading and its impact on Profitability using a Select stock from Banking Sector in NSE India - A Comparative Approach', IOSR Journals, p-ISSN: 2319-7668, September 2017, Vol.19, Issue:9, Ver.7, pp 1-6.
- Dr. V. Vijayalakshmi and Dr. M. Anitha, 'A Study on Customer's insight towards Digital payment mode (With Special reference to Vellore City)' International Research Journal of Commerce, Arts and Science, ISSN 2319 – 9202, February 2022, Vol -13, Issue – 2, pp 24-29.

Publications in Proceedings

- A Study on MACD using Select stocks from Banking sector in NSE India - 11th International Conference on Science, Engineering & Technology held at VIT University, Vellore on 3rd and 4th November 2015.

Publications in Book Chapter

- A comparative study on the effectiveness of Relative Strength Index and Stochastic Oscillator using select stocks from it sector in NSE India - National Conference on Management and Business Opportunities in the present Competitive Scenario held at VIT University, Vellore on 3rd December 2016.

FDP's/ Seminars/ Workshops/Webinars

- Two-day workshop on "Statistical Analysis and Structural Equation Modeling (SEM) using SPSS & AMOS for Social science researchers" Organized by the Academic Staff College of VIT University, Vellore on 8th and 9th October 2015.
- Online Webinar titled "Hands on – Tally ERP 9 Reports and Returns" Organized by the Department of Commerce, SRM Institute of Science and Technology, Ramapuram Campus on 27th April 2020.
- International Seminar organized by Voorhees College, Vellore in Opportunities and Challenges of Digital Marketing and Cashless Transactions on 21.02.2020.
- NPTEL E-Awareness workshop on 17th November 2021 conducted by National Programme on Technology Enhanced Learning (NPTEL).
- One day webinar on 11.12.2021 organized by Bombay Stock Exchange in topic Investment Awareness Programme.
- State Level webinar on 30.11.2021 organized by Arcot Sri Mahalakshmi Women's College, Villappakam in topic Sustainable business strategies for the new normal on entrepreneurial Insight.
- One day seminar on 19.11.2021 organized by Mangayarkarasi College of Arts & Science for Women in topic The Role of Fourier Analysis in signal processing.
- Virtual Faculty Development Programme (FDP) organized by ICT Academy from 7th February 2022 to 11th February 2022 on Leadership Skills.
- One week Faculty Development Programme from 14th February 2022 to 17th February 2022 on Research Ethics in Higher Education conducted jointly by Rani Anna Govt. College for Women, Tirunelveli and Globethics.net India.

- Five days Faculty Development Programme from 9th February 2022 to 12th February 2022 organized by Shri Vishnu Engineering College for Women, Bhimavaran in topic “Recent Trend in Artificial Intelligence, IOT and Data analytics”
- Five days Faculty Development Programme on 1.2.2022 to 5.2.2022 organized by Sona College of Arts and Science, Salem in topic “Research Methodology”.
- One day Faculty Development Programme on 9.4.2022 organised by Dr.SNS Rajalakshmi College of Arts & Science in topic “International Financial Reporting Standard”.
- Five days Faculty Development Programme on 25.2.2022 to 29.2.2022 organized by Arcot Sri Mahalakshmi Women’s College, Villapakkam in topic “Role of Research in Institutional Accreditation”.
- One day webinar on 22.2.2022 sponsored by NCW in topic “Bridging the gender pay Gap: A way forward to promote women workforce participation”.
- One day webinar on 30.4.2022 organised by Government Arts College, Thiruvananthapuram in topic “Behavioral Finance and the Psychology of Investing”.
- One day webinar on 3.5.2022 organized by Arcot Sri Mahalakshmi Women’s College which is a Financial Literacy Programme.
- International Seminar on 27.05.2022 organized by Marudhar Kesari Jain College for Women in topic “Emerging Trends in Financial Market and its impact on Business”
- One day workshop on 7.2.2022 organized by KC Group of Institution in topic How to write an effective Research paper.